

## Data Protection Information for business partners and marketing contacts

GMC-Instruments GmbH considers the lawful and responsible handling of personal data to be important. In accordance with Article 13 et seq. of the European General Data Protection Regulation (GDPR), this Data Protection Information describes how Gossen Metrawatt GmbH collects, processes, and transmits personal data of customers, interested persons, visitors, suppliers, and partners (business partners), marketing contacts as well as users of our services, and informs about the rights of data subjects.

### 1. Responsible body and data protection officer

Data controller in terms of data protection regulations:

**GMC-Instruments GmbH**  
Suedwestpark 15  
90449 Nuremberg  
Germany  
Phone: +49 911 252661-0  
Fax: +49 911 252661-881  
E-mail: [info@gmc-i.com](mailto:info@gmc-i.com)

GMC-Instruments GmbH has appointed an external company Data Protection Officer:

**Mr. Joachim Hader**  
secudor GmbH  
Am Schulhof 1  
91757 Treuchtlingen  
Germany  
Phone: +49 911 8602-642  
E-mail: [datenschutz@gossenmetrawatt.com](mailto:datenschutz@gossenmetrawatt.com)

Furthermore, GMC-Instrument's companies are joint controllers within the meaning of the GDPR in relation to certain personal data of business partners and marketing contacts. The rights and obligations of the joint controllers are agreed between them in accordance with Article 26 GDPR. The essential information on this, in particular on the companies involved and the purposes, can be found in the separate information on joint controllership in accordance with Article 26 GDPR.

### 2. Legal basis

We process personal data in accordance with the applicable data protection regulations, in particular the GDPR and the German Data Protection Act (*Bundesdatenschutzgesetz, BDSG*).

### 3. Provision of data

The provision of your data is voluntary. However, the information required for the initiation and establishment of a contractual relationship or for services requested by you, is necessary for these purposes. The same applies if data must be processed to fulfil legal obligations.

## 4. Cooperation with business partners

4.1. In the context of cooperation with business partners we process the following personal data

- ▲ business contact information such as names, addresses, telephone numbers and e-mail addresses, etc.,
- ▲ other data whose processing is necessary for the initiation and processing of contractual relationship, as well as
- ▲ data from publicly available sources.

We process personal data for the following purposes:

- ▲ initiation and processing of contractual relationships (business partner database, preparation and procession of orders and offers, provision of services, etc.),
- ▲ communication with business partners,
- ▲ dispatch of information material,
- ▲ access control of visitors.

4.2. We process personal data pursuant to Article 6(1)(b) GDPR for the performance of a contract or the implementation of pre-contractual measures. Further processing of personal data will be carried out if this is required for the fulfilment of legal obligations, such as checking sanction lists to ensure compliance with applicable legal restrictions (c), or the protection of legitimate interests, such as investigating and processing claims concerning legal disputes or ensuring compliance requirements (f).

4.3. We receive personal data from the following sources:

- ▲ from you or your employer,
- ▲ from publicly available sources.

4.4. We will only transmit personal data to third parties if this is permissible and necessary in line with lawful processing, for example, to affiliated companies within the scope of order and deliveries (e.g., third-party deal) and to our IT service providers for the storage and administration of data.

## 5. Marketing activities

5.1. In the context of marketing activities, we process the following personal data:

- ▲ business contact information such as names, addresses, telephone numbers and e-mail addresses, etc. as well as
- ▲ data published or provided by you.

We process personal data for the following purposes:

- ▲ recording and selection of marketing contacts,
- ▲ dispatch of information material,
- ▲ processing of marketing activities.

5.2. We collect and select personal data on the basis of Article 6(1)(f) GDPR for the protection of legitimate interests such as direct marketing (see recital 47 sentence 7). Furthermore, the dispatch of information material and the marketing activities are based on your consent in accordance with Article 6(1)(a) GDPR.

5.3. We receive personal data from the following sources:

- ▲ from you or your employer,
- ▲ from specialised service providers such as Cognism,
- ▲ from publicly available sources.

- 5.4. We will only transmit personal data to third parties if this is permissible and necessary in line with lawful processing, for example, to affiliated companies within the scope of jointly coordinated marketing activities, to our mailing service providers and to our IT service providers for the storage and administration of data.

## **6. Transmission to third countries**

- 6.1. We transfer personal data to affiliated companies within the scope of joint controllership, provided this is necessary for the above-mentioned purposes.
- 6.2. We will only transmit personal data to third countries outside the EU if requirements for this according to Article 44 et seq. GDPR are met. The affiliated companies currently meet these requirements.

## **7. Duration of data storage**

- 7.1. We store personal data of business partners as long as this is necessary, for the duration of the provisions of the service and/or in accordance with the respective statutory retention period.
- 7.2. If the storage of personal data is no longer necessary, in particular after the end of service provisions or expiry of the statutory retention periods or when statutory deletion periods are reached, the data will be deleted.

## **8. Decision-making with involvement of automated processing**

In accordance with the applicable legal requirements, we are obliged in particular to combat terrorist financing and money laundering. To this end, we can compare master and address data with public sanction lists, e.g. using standard market software solutions. If you are affected by an applicable sanction, we will not establish a contractual relationship with you and will restrict contacts and services in accordance with the applicable legal requirements. In this context, however, no automated decision-making takes place that is based solely on automated processing (cf. Art. 22 (1) GDPR).

## **9. Rights and contact details**

- 9.1. Subject to legal restrictions and any exceptions to the contrary, the data subject has the following rights towards the controller:
- ▲ right of confirmation and right of access (Article 15 GDPR),
  - ▲ right to rectification (Article 16 GDPR),
  - ▲ right to erasure (Article 17 GDPR),
  - ▲ right to restriction of processing (Article 18 GDPR),
  - ▲ right to data portability (Article 20 GDPR),
  - ▲ right to object (Article 21 GDPR),
  - ▲ right to withdraw any data protection-related consent (Article 7(3) GDPR),
  - ▲ right not to be subject to a decision based solely on automated processing, including profiling (Article 22 GDPR).

If the data subject wishes to exercise one of these rights, they can contact the controller or the data protection officer (see Section 1 above).

- 9.2. Without prejudice to any other regulatory or judicial remedy, every data subject has the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, place of work or place of the alleged infringement if the data subject believes the processing of their personal data infringes the GDPR (Article 77(1)).

Accordingly, if you have any concerns, questions or complaints, you have the possibility to contact the data controller within the scope of the above-mentioned joint controllership

**GMC-Instruments GmbH**

Suedwestpark 15  
90449 Nuremberg  
Germany  
Phone: +49 911 252661-0  
Fax: +49 911 252661-881  
E-mail: [info@gmc-i.com](mailto:info@gmc-i.com)

or the Data Protection Officer (s. Section 1 above) or a data protection supervisory authority at any time.

The data protection supervisory authority responsible for the data controller is:

**Bayerisches Landesamt für Datenschut (BayLDA)**

Promenade 18  
Post Box 1349  
91504 Ansbach  
Germany  
Phone: +49 981 180093-0  
Fax: +49 981 180093-800  
E-mail: [poststelle@lda.bayern.de](mailto:poststelle@lda.bayern.de)  
Web: [www.lda.bayern.de](http://www.lda.bayern.de)

For a list of all German supervisory authorities, please refer to:

[https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html).

For a list of all national supervisory authorities of the EEA states, please refer to:

[https://www.edpb.europa.eu/about-edpb/about-edpb/members\\_en](https://www.edpb.europa.eu/about-edpb/about-edpb/members_en).

For the Swiss supervisory authority, please refer to:

<https://www.edoeb.admin.ch/edoeb/en/home.html>.

Further information on data protection at GMC-Instruments GmbH and the other group companies can also be obtained from the Data Protection Guideline of GMC-Instruments GmbH.

Nuremberg, 20.11.2025 (V03)

**GMC-Instruments GmbH**